



WELCOME TO
MYYOUR[®]
ITALIAN DIFFERENT CONCEPT

If a philosophy is different from its origins, different will be its variations and changes. It is not a math theorem, but simply Myyour vision: a gap and step forward from evidence. And the new catalogue further confirms it: new products or new proposals of a previously successful range, the company always tend to overcome design limits, just from its initial design. An hard challenge to the immobile thought, supported by a strong control of materials where any idea spark always come from. Creative technology today is called Poleasy: the new revolutionary plastic material by Myyour.

photobook

italian different concept

Se una filosofia è differente all'origine, differente sarà in tutte le sue variazioni e sviluppi. Non è un teorema matematico, ma la semplice enunciazione della vision Myyour: uno scarto e uno scatto sempre oltre l'ovvio. Questa integrazione di catalogo ne è la dimostrazione: che si tratti di prodotti nuovi o dell'evoluzione di realizzazioni già affermate, si avverte sempre una tensione a forzare i limiti dell'idea di design, a superarla nel momento stesso in cui si forma. Una tenace sfida al pensiero immobile sostenuta da una solidissima padronanza dei materiali, dalla quale si sprigiona sempre la scintilla dell'idea.

Punti fermi della filosofia Myyour sono la sorprendente spettacolarità dei suoi prodotti e l'orgoglio per un processo produttivo gestito all'insegna del lavoro ben fatto, dallo sviluppo del progetto alla selezione dei materiali e dall'esecuzione sino alla cura dei minimi dettagli. Nasce così la qualità Myyour, un must sempre più apprezzato a livello internazionale da una clientela che vede nella realizzazione di un arredo la potenzialità dell'espressione artistica, dell'inserimento dell'opera che mancava, sempre in perfetto equilibrio fra bellezza esteriore e intrinseca funzionalità.



MYYOUR®



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FOGLIE FLORAL DESIGN

coni di creatività, dell'arredo, del floral design e dello stile è a disposizione spazio nella scenografia perfetta. Dell'allestimento della location con strutture, l'mobilia e oggettistica, alla mise en place delle tavole, del food, fino alla speciali dedicati al ricevo o all'intrattenimento. Con possibilità di ispirare ogni suggerito dal floral design EVOQUE, creato insieme agli sposi.

EVOQUE

floral design

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AMPOULE

A drop of light, an archetypal and pure form that in its dynamic impetus tells of the unique poem of a flower gift. This is the inspiring thought of a giant vase for a single flower, a work that characterises every space with its simplicity, telling the magic of its history. The set also includes Ampoule S, an elegant presence in the middle of the table.





SKIN POTS

Skin is a pot family with linear shapes and its charm is blind behind its texture inciting the desire to touch them. Its exclusive finishing take inspiration from the observation of particulars of which lives the natural environment that reveal details and geometries apparently invisible but not without importance: everything has its own skin.





NON VASO

To be or not to be, where is the problem? Not being a pot, but also being it in its essence/absence: not an intellectual dilemma, it's an idea opened to endless possibilities. The emptiness as a free space, free of the sadness of the matter, with an inspiring form, surreal but present, concrete and real. Eureka moment to extend the perception: inside, over, through. But wasn't it a pot?









photo book | 12

BONSAI

We have synthesized this typical Japanese shape to give it light. Bonsai is a living lamp that doesn't "grow", but continually catches the space and enlightens it, it doesn't ask you for care but it gives you comfort and happiness. The body is polyethylene and hosts a low consumption LED spring that allows the use of rechargeable batteries and can be easily carried inside and outside the living space.









TULIP

Lovely, casual, and smart, TULIP/S and TULIP/XL bare the lamps MYYOUR presents for in and out door use.
The first one is really designed as a signal light or courtesy table lamp.
The second one, much bigger, as garden furniture but also as an indoor ornament, combining aesthetics with convenience.



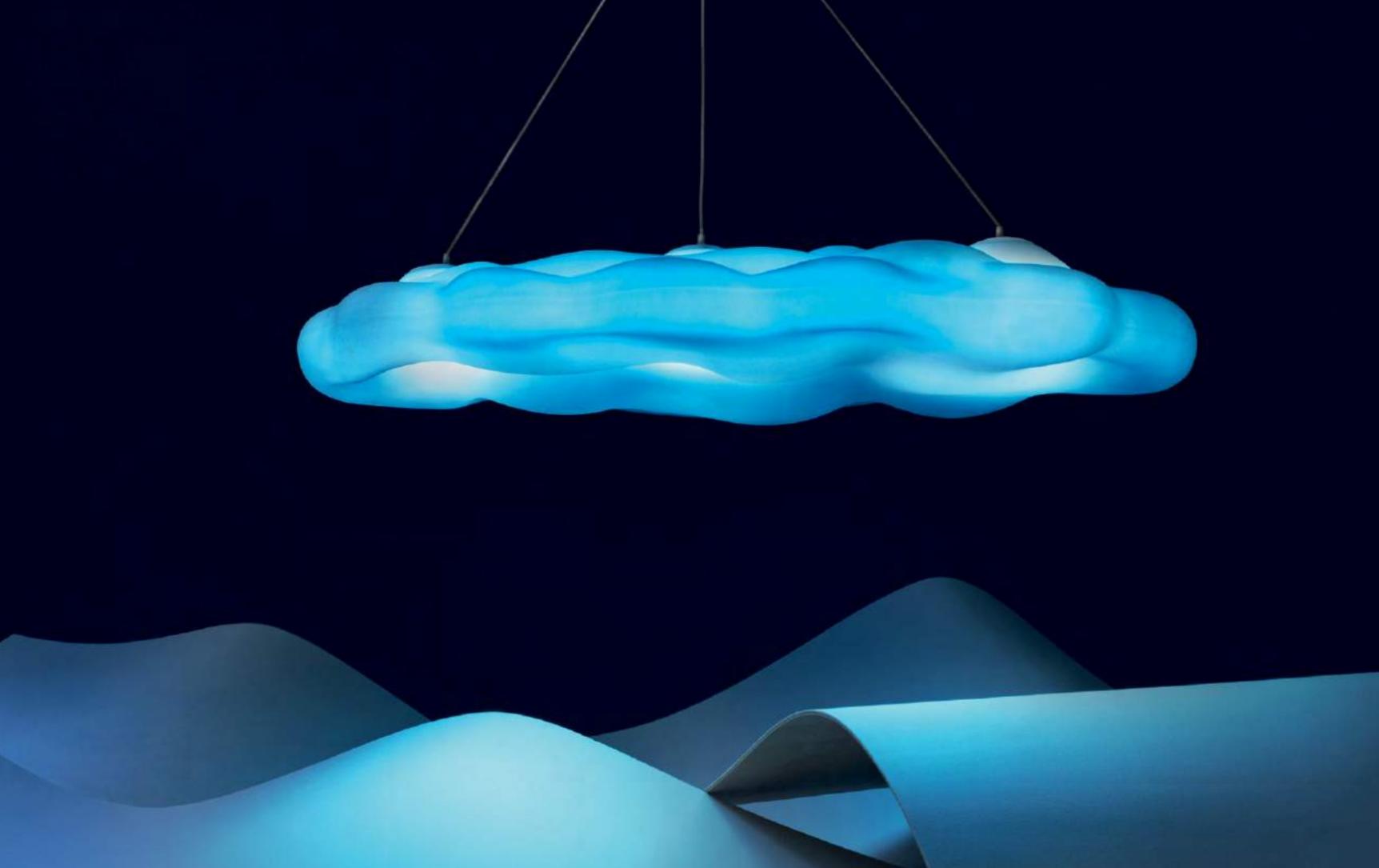


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BABY LOVE COLLECTION

Baby Love rose flourishes outside too: in the garden, its elective space, to enlighten summer evenings in a romantic atmosphere, on the water, all alone, in rows, clusters, as a magic water lily of floating light on swimming pools or inside fountains, born to lighten any party. Always cute, suggesting, unmistakably recognizable.





NEFOS

"There are often many of them above our heads... they come and go... Sometimes without ever stopping for a minute... They are big, small, uneven... sometimes even clustered... or sheep-shaped..." How beautiful they are when light passes through them. All their splendor never goes unnoticed thanks to the numerous lighting effects that only the rays of the sun are able to recreate... I wanted to recreate big clustered ones since that is how I imagine them: with a lot of light inside as to illuminate my life. Welcome Néfos!





PENELOPE

So new since it lays its feet on the floor that Penelope plays at the same time with ancient taste. It is inspired by classic statues, decorating villas and gardens, while mixing shapes in a style inspired both to Giacometti and Etruscan style. Anthropomorphic but out of size (more than two meters high), peaceful and ironic at the same time, linear but surprising, in reality it recalls memories and suggestions. But if you will, it simply stands out as a marvelous lamp.





AGATA

A tribute to tradition but with a modern production technology. This is the idea that led to the decision of creating a lamp which is the archetype of the classic floor lamps with lampshade. An extremely rational concept that aims to enhance a product which is so well-established in personal culture and shoot for impressing thanks to its important size and essential design. An object that wants to promise recognition and easy placement in any location.





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PANDORA COLLECTION

It's nature inspiring the shapes of Pandora, that live in the echoes of their minimal texture. Ethereal entities that make of the light an added value, building up an outfit out of time, playing to conceal the material composing them. The project makes of the versatility its overriding characteristic: Pandora can be used as floor lamps both in external and internal spaces, such as hanging lamps or floor lamps. Hundreds of chromatic combinations composing also a set of informal chairs and tables.





LIBERTY COLLECTION

Liberty liveliness depends on the empty and full space perfect mixing, developed on surfaces and volumes and enriched by many colours. The wide holes in the empty cone frustum enhance, with their asymmetry, the two-colour surface. And in the triumph of the coneshaped section, spaces are widened: perfectly stackable, Liberty stools and tables furnish and free the ambience with an original design touch.





LIBERTY GHOST

During the day the minimalist design that characterizes his essence allows to decorate any location ... at nightfall, it turns on, creating a magical atmosphere making its presence alive but discreet.





SKULL&BART

Ok, it's always him: Jolly Roger, the Voodoo & Kali friend, the tribal fetish, the dark companion. Here, however, it comes with style, in its most ironically goth role. With party-loving accents, as well, but always declined, as befits to the character, in a very cool tone. It accepts cheerfully to change clothing, skin, color, to become a stool, a table and even to find himself hanged (but, you know, he has always turned out well).





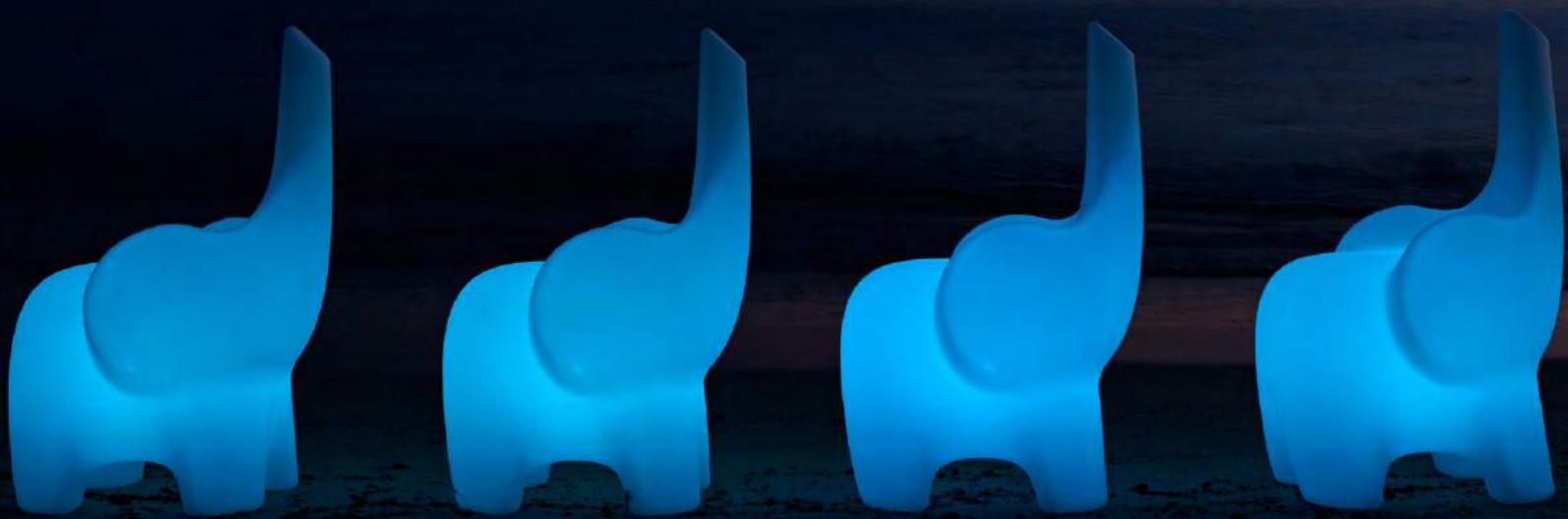
MR. LEM

We have tried to join in & outdoors by abandoning the classic shapes of pouf, using a "small space ship" and the first landing on the Moon as a source of inspiration. Decisive lines and a simple shape, without losing sight of the more practical aspects tied to transport and placement, which enable putting two pouf in the space of one, thanks to symmetry. A product with identifiable features that easily remain fixed in one's memory.





The idea is to create a children's chair and a toy too: a ducky animal. The elephant able to create empathy and identification of the child to his game. Transactional object that recalls to the little tenderness, strength, courage and beauty. The soft and sweet shape makes it a mascot. Tino's proboscis is faced up becoming the back of the chair and refers to the auspicious symbolism of the elephant too. Symbolic value and functionality blend together creating an object that can appeal to children and adults.





The master Bruno Munari claimed that in the world, "there are more chairs than asses." Why then draw another chair? There are already many good chairs, some bad, some comfortable, others a little bit less. So, imagining an object that would run from any style telling a little story, snatching a smile , I thought, how curious is that without distinction of creed or descent, each of us every day sit down with satisfaction on a white ceramic chair... It's in this chair we can forget the daily grind conceding us the pleasure of some frivolous reading or a reflection left in half. Everyday is a manifesto: an invitation to sit down taking our time, every day!





MISS PETRA

The extremely soft curves of Miss Petra defy gravity with an overwhelming resistance. This slender form, which does not have any edges, hides a powerful structure that is made with a large amount of colored polyethylene and through the use of rotational technology. A real gemstone of design with curvy, enveloping and comfortable forms.





photo book | 42

COMMUNITY SET

Tables and chairs merge into a single form. So Community becomes a metaphor of the aggregation that stimulates, in an informal and friendly atmosphere. Thanks to the tables with Corian or Satin glass top, the Community system offers 6, 8 or 10 places and allows the outfitting of any public or private space.





CHIPS COLLECTION

The emptying of matter, the synthetic reduction of the structure along the "nervous", stress lines, the organics of the polyethylene body, generate an ethereal chair, based more on being empty than full, decisively projected toward a contemporary future. An ethereal four-leaf lover cut out of the HPL or CORIAN top and suspended on slender metal stems that make it lightly glide. A stackable, unconventional table, capable of living in harmony with history, of interpreting the present and dreaming the future.





The world of flowers inspired this new line of chairs. Its structure can be described as having dynamic and wavy shapes that have been designed to give life and energy to informal and friendly spaces. Simple figures seem to come to life and to naturally transform themselves into shapes that remind us of plants or flowers, while maintaining their ergonomic features and levels of comfort. The small table completes the collection.





MODÌ COLLECTION

Modì comes to be with the will to interpret space inside and outside the house, its modularity makes it "chameleon-like" and allows it to adjust to every occasion. Modì comes to be with the will to interpret space inside and outside the house. It features four modules: the seat, armrest/backrest, corner and glass top which turn into various configurations: a small armchair, a two-seater or more seater sofa, pouffes, corner sofas, small tables giving way to the buyer's creativity and allowing him to adapt it to any area.





'2054' it's a modular system thought both indoor and outdoor world. '2054' translate a minimal and futuristic design, still actually 40 years after its launch but in the mean time with a recall to eighties shapes. It introduces a versatile concept of modularity that permit with a simple hang, to offer a single armchair or a composable sofa of variable lengths. The linear movement of the seats follow this language done of flat surfaces and circular connection: such elegance of shapes permits to give more importance to finishing and coatings.





NOVA DIVANO

The embracing shape of Nova sofa makes it an intimate microcosm. The contemporary and flowing lines are characteristic traits of his elegant nature and make it particularly adaptable to any situation.





NOVA PANCA

Nova bench is a modular bench used as a side table too. The design of Nova bench is characterized by the thirty degrees of tilt that gives the possibility of creating many combinations, ranging from linear to the more elaborate one. This adaptability combined with a design with simple but refined lines, making it an object easily inserted into any context.





NOVA LETTINO

Nova sunbed comes from the search of a clean and essential line that gives life to an elegant and futuristic object. The observation of ray's wing profiles inspires the unmistakable fluidity; seen from every angle, the sunbed declares its dynamic nature, a sort of evolutionary tension of the object that makes it a new archetype of its kind.





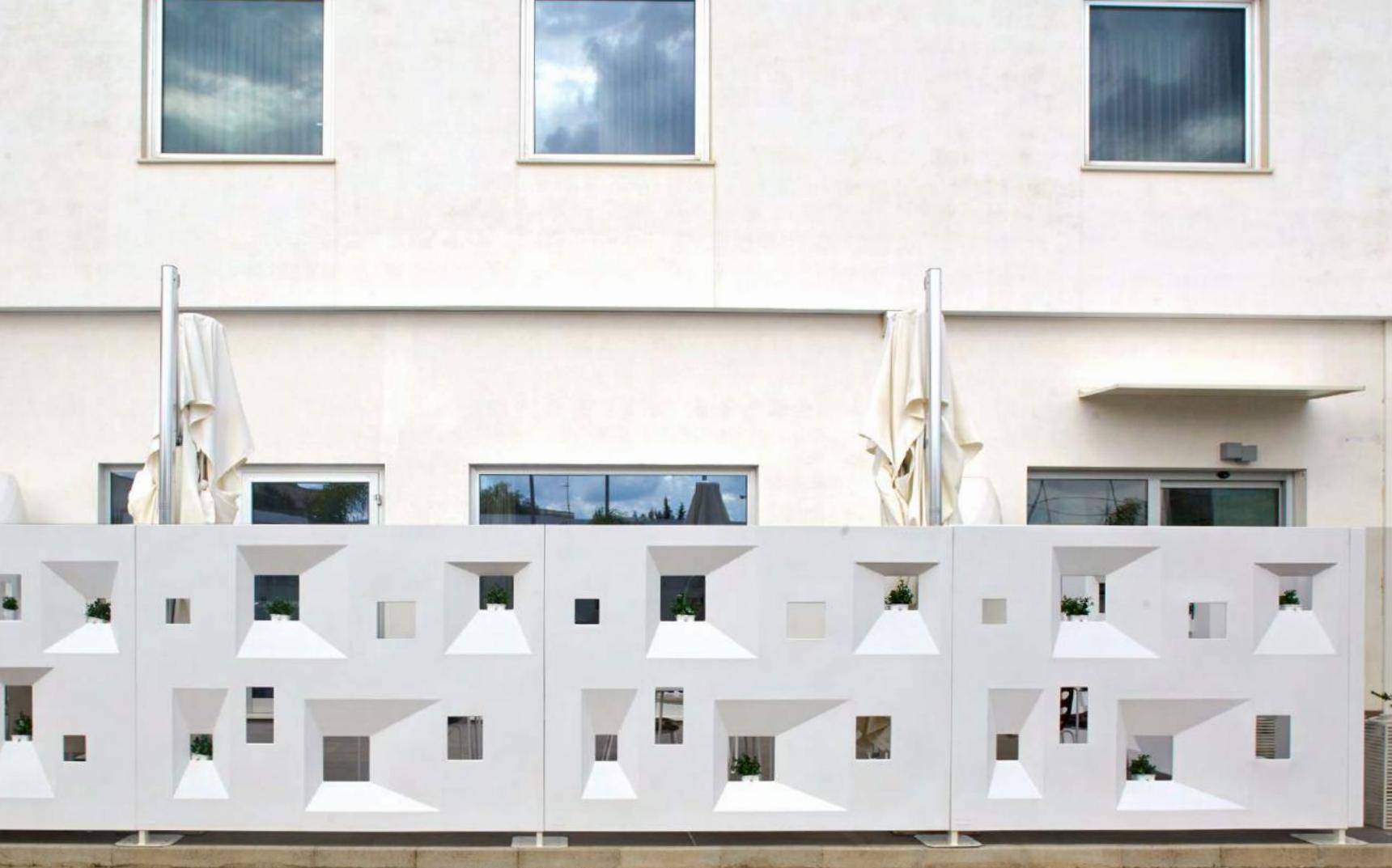
CLOE

Its design was conceived in an extremely natural manner. Its soft, smooth and never exasperating curves are the ultimate synthesis of this product. The ergonomic analysis enabled us to give it the highest level of comfort and well-being that can be perceived. Cloe is made with polyethylene and it was designed for outdoor spaces. It is resistant to water and UV rays.









FRAMES

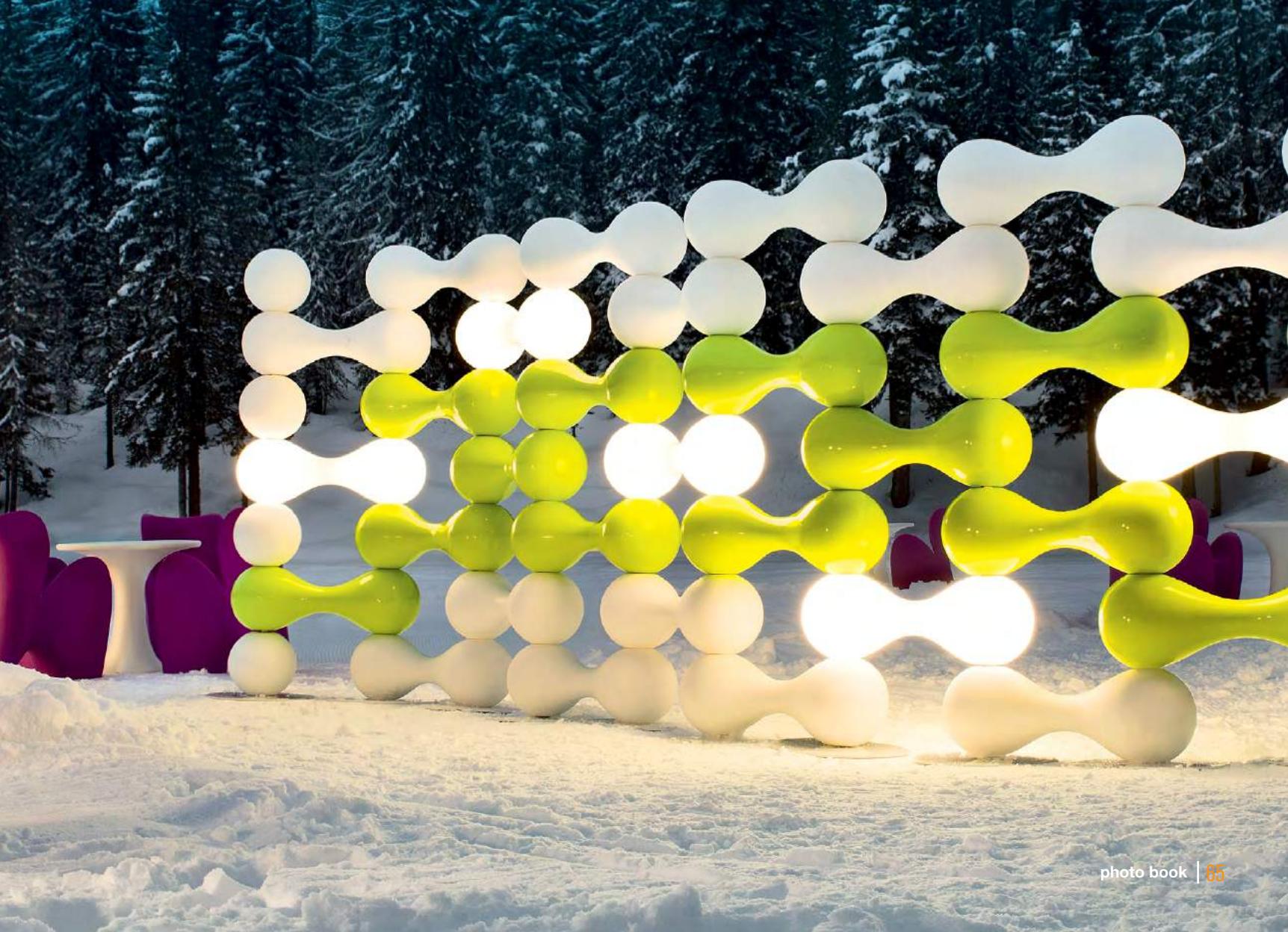
Frames is a module used as a room divider, fence or paneling, both in horizontal and vertical position. The composition is characterized by flared surfaces that are the framework for small windows, making them pleasant geometric glimpses. Frames can be used both freestanding with the appropriate filled bases and fixed to the ground with metal structures.





BA_GIGIO COLLECTION

A modular element, unique yet capable of being joined with anything without limits, a three-dimensional representation of the symbol for infinity, born from the revolution of the symbol around its axes and at the same time a spatial macro image of a bipolar atomic link. White or coloured, capable of lighting up on its own. A flexible solution, adaptable yet with personality and distinctly contemporary.





BARAONDA COLLECTION

Imagine a plastic and sine wave turned into a counter, image to be freely able to mix it in different shape and colours, imagine to live and vibrate with the many different bright and lively colours and finally imagine to be able to fold it on itself to move it everywhere or put it aside. Baraonda is everything but more: the bar counter difficult to place in a specific category, as it stands out on its own.













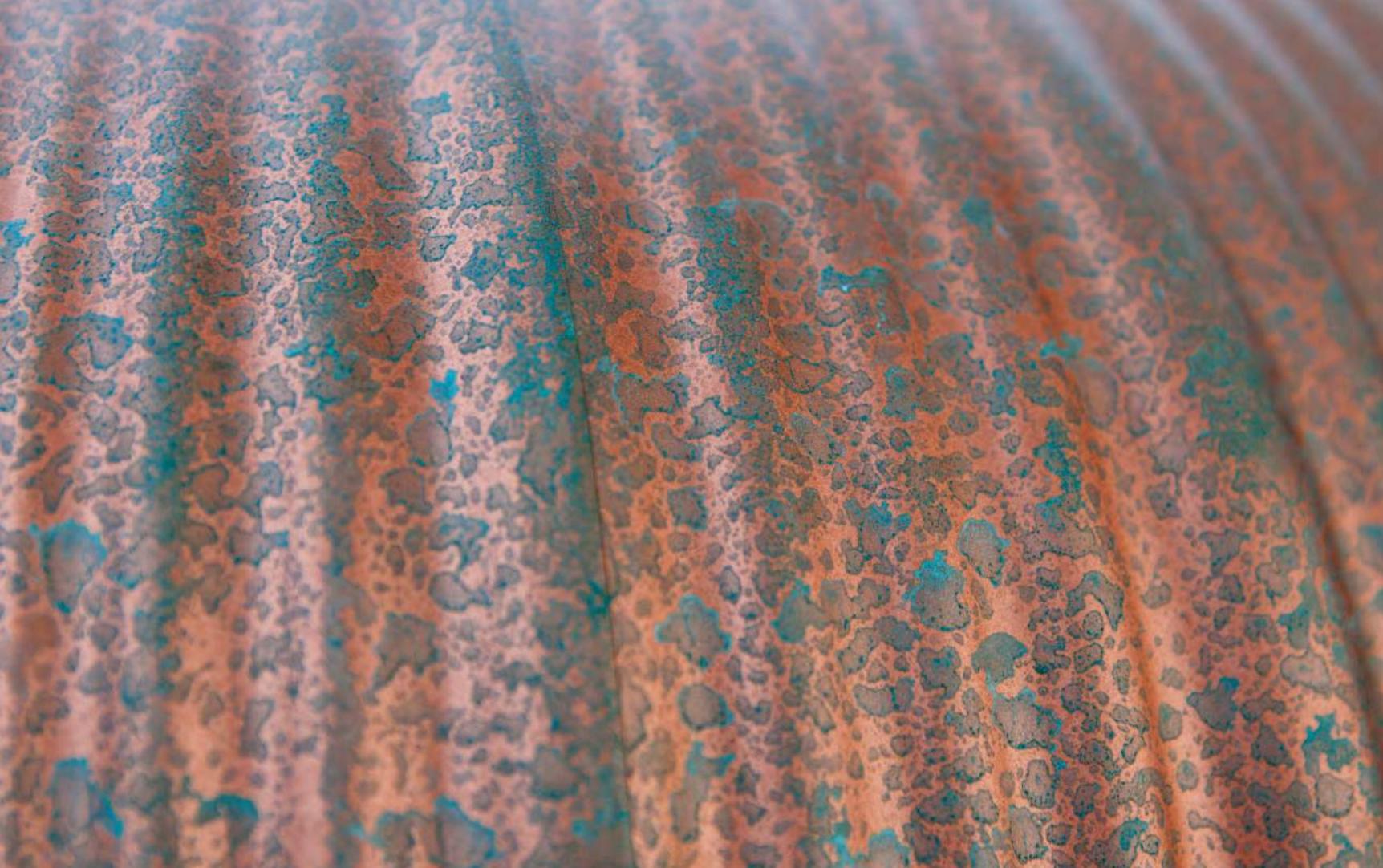
ISLAND

The island on the desk: a microcosm on which granting the right break to all those objects that characterise our everyday life. Island becomes a sort of desk organiser putting the tablet, smartphone, business cards and envelopes among its hills. And in it's volcano: pens, pencils.... or just a small succulent plant.
A contemporary design that tells its own little story.



A helmet holder to hang onto the wall with a compartment for everything you carry in your pockets and a clothes hook. For motorbike lovers, whether they are professional motorcyclists or students with their first scooter, helmets are an important personal element just as much as the bike itself and for this reason they deserve a special storage place.

CRAZY HEAD



OXIDIZED THE CHARM OF TIME

Time flows leaving a vintage mark to the finish keeping the design always innovative. The continuous research and development leads MYOUR to discover new horizons. The different concept becomes different finishing: Myour presents the "oxidized" in the copper and rust colors. The careful manufacturing, which puts in symbiosis two materials clearly poles apart, involves the use of iron particles as a coating, whose oxidation process is activated by specific products and stopped by a special transparent varnish which allows the outdoor use.























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